

JUNIOR LEAGUE OF
CINCINNATI

2020 - 2021
Annual Report

EMPOWERING WOMEN TO LEAD SINCE 1920

Mission

The Junior League of Cincinnati is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable.

Vision

We are committed to improving our community by stimulating change and empowering people through the direct efforts of our dedicated volunteers. Our members are global in complexion and perspective. Partnerships with the community strengthen our ability to make an impact on the lives of those we serve, and we commit financial and volunteer resources to community projects that further our focus area: **Strengthening Childhood Environments.**

Commitment

Our commitment has remained unwavering: **to cultivate exceptionally qualified civic leaders** who can identify a community's most urgent and pressing needs, and address them with meaningful and relevant programs and initiatives that not only improve lives, but change the way people think.

Results

We have amassed an archive of irrefutable results and an undisputed reputation as a respected nonprofit incubator and influential change agent for the public good. **We point with pride to over 120 programs that were incubated or impacted by the Junior League of Cincinnati,** including numerous self-sustaining nonprofits that continue to grow and thrive today. We have been instrumental in championing education and literacy programs, children's cultural development, school nutrition, foster care services, mental health access, and heightened awareness around domestic violence and alcohol abuse.

This important work has won us dedicated community and corporate partners and loyal supporters for 100 years, as well as an **enduring legacy as the community's foremost provider of civic leadership training for women.**

They don't call us the Volunteer Powerhouse for nothing.

BY THE NUMBERS



MORE THAN
120 PROJECTS
SINCE 1920



236 HOURS
VOLUNTEER SERVICE IN THE
COMMUNITY THIS PAST YEAR



VOLUNTEERS SERVED
10 ORGANIZATIONS
& COMMUNITY PARTNERS



ORGANIZED
12 EVENTS
FOR COMMUNITY SERVICE



GRADUATION OF
32 NEW MEMBERS
READY FOR LEADERSHIP



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Tara J. Mosley

President-Elect

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Kate Fortlage

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Director-at-Large

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Director-at-Large

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Kathryn DeNicola

VP Fund Development

Pam Long

VP Membership

Kasha Wiley

VP Training & Development

René Robers

Recording Secretary

Lisa Hubbard & Lauren Bosse

VPs Sustainer Council

Nicole Portal

Nominating Vice Chair

IT STARTS WITH A WOMAN

Our membership development takes a three-pronged approach: engagement, recruitment, and satisfaction.

During the 2020 - 2021 year, nearly sixty women completed their New Member year, joining our nearly 300 Active Members, while our Sustaining membership was more than 500 women strong – a demonstration of both the future and legacy of the JLC.

Satisfaction: The Membership Satisfaction Committee participated in the trial-run of the Association of Junior Leagues International (AJLI) new member placement module, which audits each member's skills, competencies and capacity in order to match them with their ideal committee placement. We committed to trainings and troubleshooting time with AJLI's web development team to ensure that the 2020 placement system was streamlined and efficient. This new way of managing placement will simplify League administration and set realistic expectations for members' commitments and roles. Membership satisfaction also continued to pilot our new mentorship program and issue membership satisfaction surveys to gauge member experience.

Engagement: Harnessing the excitement of our Centennial year, the Engagement committee sought to facilitate small and affordable pop-up events around the city. These surprise events were a great way for members to meet new peers. The committee also hosted a high-energy Holiday Party at Fueled Cincinnati. With over 200 women, you could feel the JLC spirit in the air! While the COVID-19 pandemic later in the year required some planning adjustments, it didn't stop the Engagement team from partnering with the GMM Planning Committee to bring both levity and fun to the League's first-ever virtual Annual Meeting.

Recruitment: The Recruitment Committee continued inspiring the women of our community starting with information sessions for Prospective Members in the fall. The team hosted a number of events, both social and educational, to give a strong representation of all that the JLC has to offer, including a tour at the Cincinnati Museum Center, a social event centered around the Girl Scouts, and more. The committee also created longer-term plans to get out into the community and share JLC stories with a more diverse audience in hopes of broadening our reach and appeal. ,



LEADERSHIP EMPOWERED We develop the potential of women.

Board Bank Program

In February, the Leadership Development Committee provided the exclusive learning and professional development opportunity for League members through its annual Board Bank program. Board Bank trained sixteen League members on how to serve on a nonprofit board through interactive, in-person training with high-energy roundtable discussions, networking opportunities, and reflection activities.

New Member Advisor Training

This training served to establish a community with shared responsibility for retention and training of new members. Advisors committed to the mission and vision and worked to ensure that the work and play of their small groups continuously advance the mission of the League.

New Member Brunch & Orientation

This orientation welcomed New Members to the JLC, introduced them to the Board of Directors and Executive Management Team, and inspired them with member mission moment presentations. New members were also introduced to their advisor and small group through a breakout session.



ADVOCACY & EDUCATION

Advocacy & Education worked closely with Ohio's State Public Affairs Committee (SPAC) and Community Impact this year to help educate the League on issues important to state and local government while also supporting the JLC program partnership with Sweet Cheeks Diaper Bank.

The committee produced several events over the League year, including:

- "How to Run for Office" panel discussion, featuring esteemed local officials
- Public forum on Cincinnati Public Schools Board of Education Election
- Documentary viewing of *Knock Down the House*, showcasing women overcoming adversity to run for Congress
- Partnership with Sweet Cheeks Diaper Bank on the National Diaper Bank Conference

By design, each event was made available to the public, intentionally boosting connectivity between our members and the greater community and fostering nonpartisan dialogue. This strategic approach provided a well-rounded experience and allowed the purpose of advocacy to shine.



**JUNIOR LEAGUE OF
CINCINNATI**

NONPROFIT ACCELERATION

Sweet Cheeks Diaper Bank Partnership



Successful partnerships share an alignment of core values, shared purpose, complementary strengths, communication, and strategic planning. This is what the Junior League of Cincinnati found in its partnership with Sweet Cheeks Diaper Bank, and there is no question that the partnership has thrived as a result. Since the inception of the partnership, we

have invested 3,000+ volunteer hours, led and participated in diaper wrappings, organized diaper drives, transported diaper donations, created a Potty-Training Tool Kit to assist in eliminating diaper need, assisted with filling orders for Tidal Babe Period Bank, and planned and volunteered for multiple fundraising events.

Most recently, Sweet Cheeks Diaper Bank held its annual fundraiser on February 22, 2020. It was a Mardi Gras party held at its headquarters on State Street, the 10,000 square-foot warehouse purchased since its partnership with the JLC began. Vice Chair of Program Acceleration Rebecca Bryson served as the sponsorship chair of the event and raised \$24,500 in sponsorship funds. Members Katie Fisher and Bridget Fantaci served as raffle/silent auction chairs, compiling around twenty four baskets and ten silent auction items. JLC members assisted in setting up and working the event as well assisting with social media. The event opened with a VIP cocktail hour followed by a short program, dinner by J. Gumbos, beer by Rhinegeist, and music by Q102. It was a celebration of the success of Sweet Cheeks since its inception and its distribution of 1,550,590 diapers in 2019. Overall the event raised \$49,000. It has been quite an exciting three years.

Community Outreach

Despite the ongoing COVID-19 pandemic during the 2020-2021 JLC year, your Community and Outreach Committee (CandO) hosted over 12 events and direct service opportunities totaling more than 226 volunteer hours. The CandO events supported local community organizations including Snow Bunny Baby Project, Sweet Cheeks Diaper Bank, Freestore Food Bank, Saturday Hoops, Our Daily Bread, Crayons to Computers, Respite Care Center, La Soupe, St. Vincent de Paul, St. Seraph Dining Hall and more. Even though the pandemic placed restraints on the type of events that the League could host, the committee worked to ensure that our volunteers were able to safely serve our local partners during an extreme time of need and our members rose to the occasion, with a mask!



New Partnership: Family Nurturing Center



After an extensive evaluation process of several community partners, the league is excited to announce that our next program acceleration partner is the Family Nurturing Center! One of the JLC's greatest missions is strengthening childhood environments. Our new partnership with Family Nurturing Center allows JLC to deliver an immediate impact felt by families who have experienced abuse or violence. In addition to the award of the JLC's \$75,000 grant, the primary goals of the partnership are to: accelerate and support the current facilitated visitation program, enhance the visitation experience of families, improve and support day-to-day operations to allow for efficient and effective services, advocate for and increase awareness of child abuse and prevention strategies, and educate JLC members about the impact of trauma, trauma-informed care, and child-adult relationship enhancement

The above goals are accomplished through a strategic plan including a combination of specifically dedicated volunteers, as well as league at large volunteer support.

WOMEN BUILDING COMMUNITIES

In a busy year for the JLC, members went above and beyond to ensure our standard League activities as well as celebrating our centennial year. Our award winners made robust commitments to our League and our community:

Jeanne Boyce Morrison President's Award

Rachel Maley

In a nontraditional year with low levels of engagement and limited opportunities for connection due to COVID-19, Rachel created a Coffee Chat series, connecting JLC members across all levels of leadership & experiences to be paired with someone new to meet monthly, virtually or socially distanced. The commitment to engaging members and creating bankable moments for our members to expand their network and build relationships has been invaluable. The energy and joy members have experienced within the JLC through these meetings has been a lifeline for those who are seeking and missing connection and has made an impact on how we as members can connect and dig deeper, regardless of circumstances.



Rising Star Award

Jenn Beeson

Jenn is only in her second year as an active member and in this second year she stepped up to be the Vice Chair of both the Archives and Online committees. Jenn was originally placed as the VC of Archives and after both the Chair and VC of online moved away, she and Leslie Touassi stepped up to also lead Online. Jenn has been instrumental in taking over the Digital Cheetah system management for online and has not skipped a beat with her Archives duties by continuing to host podcasts and cleaning out the Columbia Center basement. Jenn has shown extraordinary leadership to the league in her first 2 years and continues to lead by example by remaining as the Chair for both committees in the upcoming 2021-2022 year.



Cookie Nowland Sustainer Award

Marty Humes

Marty Humes is receiving this award because of her long history of leadership, in JLC, the arts and the community. She joined JLC in 1984 and in 1985 she chaired our major fundraiser, The Festival of Trees. Then she chaired the capital campaign for the Columbia Center building. She led many league committees and is currently serving as sustainer advisor to the Fund Development Council.



While handling her league activities, Marty also served on the boards of the UC Bicentennial, Cincinnati Parks (including chairing the Hats Off luncheon), Dress for Success, Playhouse in the Park and many more. Her work in her community led to being honored as Wyoming Citizen of the Year in 1996.

Excellence in Training Award Donor Relations Committee

Members include:

- Melissa Barclay, Chair
- Katie Weiskircher, Vice Chair
- Anna Cassidy
- Claire Sells
- Elisha Herrmann
- Sarah Vogt
- Natalie Nielsen

After a yearlong hiatus, the Major Gifts committee was rebranded and brought back under the leadership of Melissa Barclay and Katie Weiskircher. Following a very well-received donor thank you phone bank, the team has crafted and approved a Donor SOP (standard operating procedure) to ensure future continuity on the committee, created a league-wide donor directory, and had annual fund letters in homes prior to Giving Tuesday. Their annual fund campaign has been extremely successful and they continue to keep their committee members engaged. Melissa and Katie have proven to be an excellent team, and inspirational leaders for their committee.

Shanon Marks New Member Award

Holly Dahmus

In a year that has been anything but ordinary, Holly has demonstrated extraordinary engagement and enthusiasm during her new member year. She is a fantastic communicator and committed to attending events. Outside of JLC, she is a volunteer with several animal adoption groups. She is involved in the community and shares opportunities for other new members to help rescue and support pups in need. Holly was selected by this year's new member class to represent them on the nominating committee which certainly speaks volumes. She also raised her hand to coordinate a new member event in April.



Transformational Team Award

Archives Committee

Leslie Touassi & Jenn Beeson, Chair & Vice Chair

Members Include: Jacqueline Root & Madalyn Vershay

Coming off of the Centennial year, the Archives committee was sitting on a mound of JLC historical information and had to find a way to not only organize the materials, but to make this information useful and available to members. The committee has made major progress in the basement clean up by organizing and 80 years worth of assets. The committee has also purchased hard drives to transition all of the materials to digital format. On top of the organization and preservation efforts, the committee has published 8 podcasts and plan to publish at least 2 more before the year ends. These ladies have laid the foundation of how the League will preserve our history for the years to come.

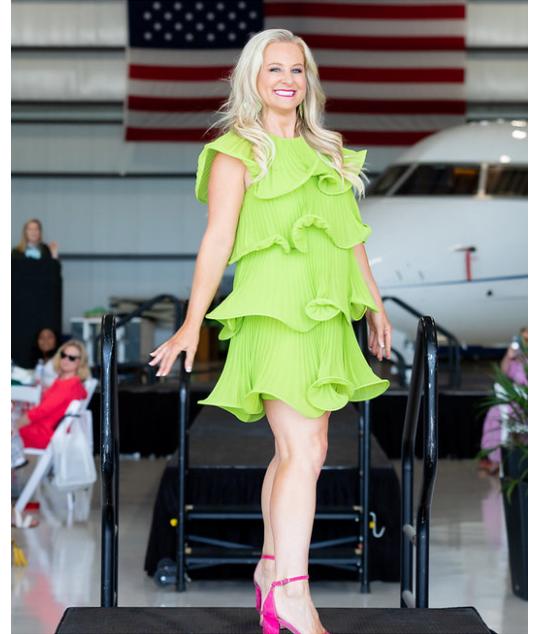
Community Impact Award • Sweet Cheeks Diaper Bank



Sweet Cheeks Diaper Bank is no stranger to hard work. Founded in CEO Megan Fischer's basement, the organization remains Cincinnati's only diaper, and the only source of diaper assistance for many families. When the COVID-19 Pandemic hit in early 2020, Sweet Cheeks had no choice but to quickly pivot. With no volunteer groups and a 25% increase in diaper need due to the pandemic, Sweet Cheeks employees and board members rallied to wrap the diapers that the community so badly needed. Although the pandemic certainly challenged the organization and forced it to quickly adapt, Sweet Cheeks Diaper Bank donated 2.2 million diapers in 2020 and continues to work to make sure every baby is healthy, happy, and safe.

FUNDING THE FUTURE

The 2020 - 2021 League year was a really great year for the Fund Development Council, despite having to navigate the COVID 19-pandemic. Tour of Kitchens had to pivot mid planning from a very popular in-person tour of kitchens in homes to a virtual event. Tour of Kitchens "Take-Out Edition". The event showcased three virtual sessions that gave ticket purchasers exclusive access over a course of three weeks. Each session featured a cooking demonstration by some of our favorite local chefs, as well as additional demonstrations like mixology and home decor and raised \$11,000. Fashion Show also switched gears and held the event at Waypoint Aviation Hangar, an open air venue that allowed for a lot of space. The sold out event featured a diverse group of models, vendors and boutiques and raised close to \$50,000.



ORGANIZATIONS, BUSINESSES, & GENEROUS GROUP GIVING SUPPORTING OUR FASHION SHOW & TOUR OF KITCHENS

- | | | |
|---------------------------|----------------------|-------------------------|
| 4546 Men's Apparel | Management | Stephanie Sudbrack |
| Alligator Purse | Honey on Main | Busam, |
| Arizona Sunrise Hard | Hutch Baby | Sibcy Cline |
| Seltzer | iTOLDuSO Productions | Tablespoon Cooking Co. |
| Avitra Accelerators | Kathryn Hayden | The Megan Stacey Group |
| Brideface | Photography | The Spicy Olive |
| Camargo Trading | Leeta Ruth | The Rhined |
| Castle House | Le Leu | Traditions Building and |
| Coldwell-Banker | Little Miami Brewing | Development Group |
| Mackenzie Brown | Lost & Found | Trevor Furbay |
| Couch Family BBQ | M. Hopple and Co. | Truckshop |
| Court Street Lobster | Manley Burke | |
| Creative Culture Nails & | Meas Active | |
| Makeup | Originalitees | |
| Dipped Sweets | Pitaya | |
| Embody Skincare & Medical | Revel Urban Winery | |
| Spa | Rhinegiest | |
| Foster & Motley Wealth | Roy Maxwell | |

Income Statement

Revenue	2020 - 2021
Contributions and Grants	\$225,929
Events	\$64,254
Membership Dues & Fees	\$106,895
Annual Endowment Distribution	\$58,473
Property Rental	\$180
Other	\$5,489
Total Revenue	\$461,220

Expenses	2020 - 2021
Program Expenses	\$25,993
Event Expenses	\$32,814
Columbia Center	\$45,652
AJLI Dues	\$34,894
Member Services	\$18,348
Training & Leadership	\$5,299
Administration	\$117,270
Other	\$159,149
Total Expenses	\$439,421



THANK YOU TO THE GENEROUS DONORS TO OUR 2020-2021 ANNUAL FUND

Please note that this list includes donors from JLC's 2020-2021 year, which runs from June 1, 2020 through May 31, 2021

- | | | | | |
|--------------------|-------------------|--------------------|-------------------|-------------------|
| Judy Adams | Charlotte Duggan | Caroline Kent | Susanna Phillips | Mikaela Wales |
| Victoria Alpaugh | Megan Ferrell | Gail Knobaugh | Samara Ramudis | Zachary Welp |
| Susan Anness | Sarah Flohre | M. Drue Lehmann | Carol Rixey | Carly Westphal |
| Devon Bader | Kate Fortlage | Karen Levine | Nancy Rybolt | Pamela Wise |
| Kelly Barber | Katie Foster | Jeannie Long | Lynda Schilderink | Lauren Woeltz |
| Antonella Barrero | Nancy Fuller | Jacqueline Love | Emily Schmidt | Chelsey Zulia |
| Lanaya Bellomo | Nancy Gall | Erika Lundstedt | Lauren Schultz | |
| Jane Bennett | Anne Greenwald | Jo Ann Luttenegger | Judy Sheakley | |
| Mary Berry | Jessica Grillo | Nazly Mamedova | Nicole Shenk | American Homeland |
| Katelyn Blank | Canille Healy | Margaret Mathile | Makenzie Shuler | GE Foundation |
| Nikki Blazejewski | Andrea Henderson | Jenny McMnus | Reba St. Clair | Kendra Scott |
| Cheryl Brackman | Alison Hensel | Katelynn Mendrala | Patricia Stahl | Kroger Community |
| Sandy Brady | Mary Hensel | Anne Miller | Carrie Starts | Awards |
| Kathryn Buffington | Linda R. Holthaus | Ellen Miller | Bette Stith | |
| Megan Busam | Theresa Hooker | Mary Jo Mock | Sally Tieke | |
| Alison Bushman | Marty Humes | Kate Molinsky | Courtney Toler | |
| Erica Camp | Karol Hunt | Joyce Mueller | Dionn Tron | |
| Anna Cassidy | Colleen Huster | Linda Nitzschke | Priscilla Ungers | |
| Lyndsay Colem | Judy Imhoff | Kailen Nowik | Julie Vidic | |
| Meredith Comin | Heather Jackson | Susan Pfau | Julianna Wales | |