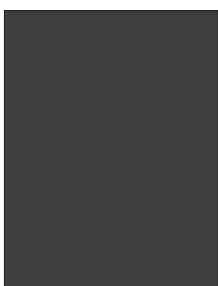


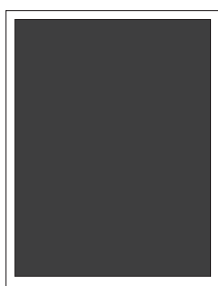
Advertising Specifications | 2021-2022

For best quality of your print advertisement, please follow the specifications below:

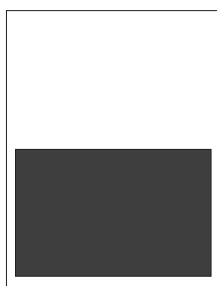
Adobe Acrobat Pro <i>(PREFERRED)</i>	Print ready PDF (press-quality)
Adobe InDesign	Package all links and fonts and include with advertisement submission
Adobe Photoshop	Files must be at least 300 dpi and in CMYK format
Adobe Illustrator	All text should be converted to outlines, embed all images
Fonts	All fonts are required unless fonts have been converted to outlines
Color	Convert custom spot or PMS colors to 4-color CMYK process
Ad Submission	Upload via the Perspectives Magazine Content Submission form accessible on jlcincinnati.org (or) email directly to perspectives@jlcincinnati.org . Large files or packaged files (containing artwork, links, and fonts) can be sent using Dropbox or alternative FTP service provider.
Contact	perspectives@jlcincinnati.org
Payment Terms	Payment is due in full upon submitting ad and prior to publication. Checks should be made out to the Junior League of Cincinnati, with "Perspectives Advertisement" written on the Memo line, and mailed directly to: Junior League of Cincinnati 3500 Columbia Parkway Cincinnati, OH 45226



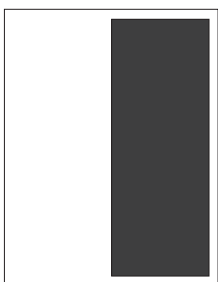
Full-Page (w/.125" bleed)
8.75" w x 11.25" h
\$300



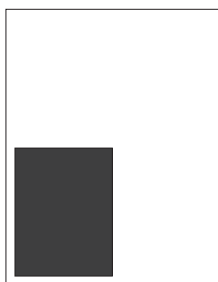
Full-Page
8" w x 10.5" h
\$300



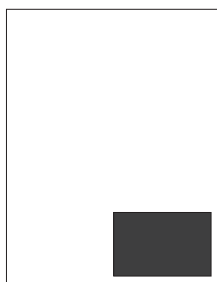
Half-Page
8" w x 5.25" h
\$150



Half-Page Vertical
4" w x 10.5" h
\$150



Quarter Page
4" w x 5.25" h
\$100



Business Card
3" w x 2.5" h
\$50

Design Services Available

The Junior League of Cincinnati's Perspectives team can design your advertisement for an additional \$50.

All content, including copy and high-resolution graphics and images to be supplied by client.

Receive a 10% discount with the purchase of a three-issue package

The Junior League of Cincinnati shall make every effort to ensure the accuracy of all information and advertisements contained within this publication. Further, the Junior League of Cincinnati shall make every effort to ensure publication quality. However, the Junior League of Cincinnati makes no expressed or implied warranties or representations with respect thereto.